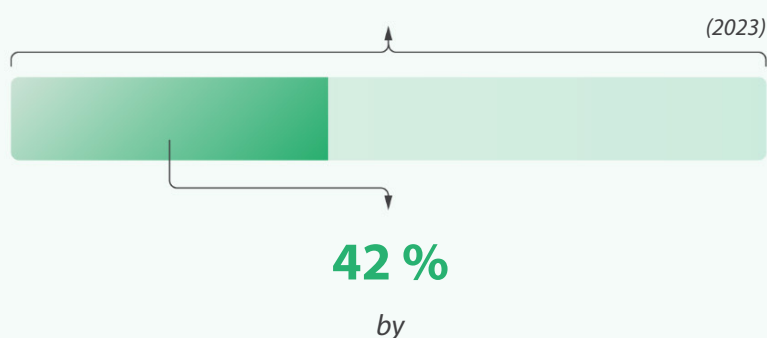


Key facts and findings

**Fruit and vegetable
production in the EU**
€80 billion



Producer organisations



What did we find?

Despite improved bargaining power, producers are still in a weak position compared to large retailers

Producer organisations are becoming less attractive and membership is declining

Support varies significantly between EU countries; national legislations can be too restrictive and EU rules too complex