



EUROPEAN
COURT
OF AUDITORS

Open data annex

Special Report 27/2021

“EU Support to tourism - Need for a fresh strategic orientation and a better funding approach”

Introduction

- (1) The objectives of [ECA Decision 6-2019](#) (Article 1) on the open data policy and the reuse of documents are to:
 - (a) improve the flow of information between the ECA and the general public;
and
 - (b) facilitate the widespread reuse of information.
- (2) In this context, the ECA decided, wherever possible and appropriate, to make documents in its possession available on the internet in open and machine-readable formats.
- (3) This annex was produced in accordance with the ECA’s open data decision. It includes information on:
 - (a) the data presented in the report, including all sources; and
 - (b) the methodologies and calculations applied.
- (4) Open data originating with the ECA are also available through the [EU Open Data Portal](#).

Dataset structure

The open data in this report have been published at the [EU Open Data Portal](#) as a single dataset containing the following information:

Dataset	
Title	<i><name of the report></i>
Description	<i><short description/summary ></i>
Landing page	<i><URL of the report on ECA website></i>
Keywords	<i><optional - keywords from EuroVoc></i>

Each source mentioned below is shown as a separate item (“distribution”) in that dataset, and is referenced either directly (as an original source) or through the data file(s) hosted at the Open Data Portal or the ECA website.

Published Excel files may contain additional information, such as a copy of original data and/or intermediate data (e.g. pivot tables) to show how the final data were calculated.

Unless otherwise indicated (e.g. in individual copyright notices), all data sources and data files have been licensed under the Creative Commons Attribution 4.0 International (CC BY 4.0) licence.

1. Figure 1 – International arrivals and tourism receipts by region in 2019 (page 7)

Figure 1	
Title:	International arrivals and tourism receipts by region in 2019
Description:	International arrivals (millions) and share of international arrivals by world region
Available formats:	Excel, CSV
Source	
Title:	International Tourism Highlights, 2020 edition
Description:	World Tourism Organization (2021), International Tourism Highlights, 2020 edition, Madrid
Source:	UNWTO
URL:	https://www.e-unwto.org/doi/book/10.18111/9789284422456
ISBN	978-92-844-2244-9
Licence:	https://www.e-unwto.org/terms-and-conditions
Last data update:	November 2020
Usage:	
Date of extraction:	09/06/2021
Selection:	Page 17, data as of November 2020 Regions: EU-27, rest of Europe, Asia and the Pacific, Americas, Africa and Middle East Year: 2019

2. Figure 2 – Contribution of tourism to GDP and employment in 2019 (page 8)

Figure 2	
Title:	Contribution of tourism to GDP and employment in 2019
Description:	-
Available formats:	Excel, CSV
Source	
Title:	Economic Impact Reports
Description:	The World Travel & Tourism Council produces reports on the economic and employment impact of travel and tourism for 185 countries/economies and 25 geographic or economic regions. These reports are a vital tool in helping the WTTC to equip public and private sector bodies with hard evidence of the huge economic value of travel and tourism, thereby informing their policy-making and investment decisions.
Source:	WTTC
URL:	https://wtcc.org/Research/Economic-Impact
Licence:	https://wtcc.org/Terms-And-Conditions
Last data update:	March 2021
Usage:	
Date of extraction:	03/06/2021
Selection:	Download of individual files for all EU-27 countries Key data “Total contribution of Travel & Tourism to GDP” and “Total contribution of Travel & Tourism to Employment - % of total employment”

3. Figure 3 – Domestic and foreign tourism by Member State – shares in 2019 (page 9)

Figure 3	
Title:	Domestic and foreign tourism by Member State – shares in 2019
Description:	-
Available formats:	Excel, CSV

Source	
Title:	Arrivals at tourist accommodation establishments
Description:	-
Source:	Eurostat
URL:	https://ec.europa.eu/eurostat/databrowser/view/tour_occ_arnat/default/table?lang=en
Online data code:	TOUR_OCC_ARNAT
Licence:	CC BY 4.0
Last data update:	02/06/2021
Usage:	
Date of extraction:	08/06/2021
Selection:	Export of pages “Reporting country”, “Foreign country” and “Total” Year: 2019

4. Figure 4 – International arrivals in the EU (page 12)

Figure 4	
Title:	International arrivals in the EU
Description:	Change from January to September 2019 compared to the same period in 2020
Notes:	No data available for France, Ireland or Poland
Available formats:	Excel, CSV
Source	
Title:	UNWTO World Tourism Barometer
Description:	Volume 18, Issue 7, December 2020
Source:	WTO
URL:	https://www.e-unwto.org/toc/wtobarometereng/18/7
Notes:	No data available for France, Ireland or Poland
Licence:	https://www.e-unwto.org/terms-and-conditions
Last data update:	December 2020
Usage:	
Date of extraction:	12/05/2021
Selection:	Page 23 Table “International Tourist Arrivals by (sub)region and selected countries and territories of destination”, column <i>YTD</i>

5. Figure 5 – Reduction of the contribution of travel & tourism to GDP (page 13)

Figure 5	
Title:	Reduction of the contribution of travel & tourism to GDP in each Member State, from 2019 to 2020
Description:	-
Available formats:	Excel, CSV
Source	
Title:	Economic Impact Reports
Description:	The World Travel & Tourism Council produces reports on the economic and employment impact of travel and tourism for 185 countries/economies and 25 geographic or economic regions. These reports are a vital tool in helping the WTTC to equip public and private sector bodies with hard evidence of the huge economic value of travel and tourism, thereby informing their policy-making and investment decisions.
Source:	WTTC
URL:	https://wttc.org/Research/Economic-Impact
Licence:	https://wttc.org/Terms-And-Conditions
Last data update:	March 2021
Usage:	
Date of extraction:	03/06/2021
Selection:	Download of individual files for all EU-27 countries Data from "Total contribution of Travel & Tourism to GDP" > "Change in Travel & Tourism GDP"

6. Table 1 – ERDF budget allocations to tourism (2007-2013) (page 14)

Table 1	
Title:	ERDF budget allocations to tourism (2007-2013)
Description:	
Available formats:	Excel, CSV
Source	
Title:	2007-2013 Cohesion categorisation raw data (from closure reports)
Description:	Raw cumulative categorisation data on the projects selected for support from the 322 ERDF/CF programmes, as presented in the closure documentation in final implementation reports. The dataset is the best thematic representation of what was financed during 2007-2013.
Source:	European Commission
URL:	https://cohesiondata.ec.europa.eu/2007-2013-Categorisation/2007-2013-Cohesion-categorisation-raw-data-from-cl/qt3c-wiyg
Licence:	CC0 1.0 Universal
Last data update:	
Usage:	
Date of extraction:	19/06/2020
Selection:	Export data in CSV Filtered by values 55, 56 and 57 in column <i>Priority_Cd</i> Data extracted for each MS using amounts in column <i>AR_ Community_Amount_EUR</i>

7. Table 2 – ERDF budget allocations to tourism (2014-2020) (page 15)

Table 2	
Title:	ERDF budget allocations to tourism (2014-2020)
Description:	
Available formats:	Excel, CSV
Source	
Title:	2007-2013 Cohesion categorisation raw data (from closure reports)
Description:	Categorisation data from ERDF/ESF/CF programmes, in particular comparing planned amounts to actual investments
Source:	European Commission
URL:	https://cohesiondata.ec.europa.eu/2014-2020-Categorisation/ESIF-2014-2020-categorisation-ERDF-ESF-CF-planned-/3kkx-ekfq
Licence:	CC0 1.0 Universal
Last data update:	
Usage:	
Date of extraction:	26/04/2021
Selection:	Export data in CSV Filtered by values 74, 75, 91, 92, 93 in column <i>Dimension code, Year (2020)</i> and by fund in column <i>EU_Eligible_Costs_Decided</i> Data extracted for each MS using amounts in column <i>Grand Total</i>

8. Figure 6 – ERDF budget allocations to tourism by Member State (page 16)

Figure 6	
Title:	ERDF budget allocations to tourism by Member State (in million euros)
Description:	2007-2013 vs 2014-2020
Notes:	In Luxembourg, no budget was allocated to tourism intervention codes; tourism-related expenditure on cross-border OPs is not included.
Available formats:	Excel, CSV

Source - Pivot table from <i>Table 1</i>	
Title:	2007-2013 Cohesion categorisation raw data (from closure reports)
Description:	Raw cumulative categorisation data on the projects selected for support from the 322 ERDF/CF programmes, as presented in the closure documentation in final implementation reports. The dataset is the best thematic representation of what was financed during 2007-2013.
Source:	European Commission
URL:	https://cohesiondata.ec.europa.eu/2007-2013-Categorisation/2007-2013-Cohesion-categorisation-raw-data-from-cl/qt3c-wiyg
Licence:	CC0 1.0 Universal
Last data update:	
Usage:	
Date of extraction:	19/06/2020
Selection:	Export data in CSV Filtered by values 55, 56 and 57 in column <i>Priority_Cd</i> Data extracted for each MS using amounts in column <i>AR_Community_Amount_EUR</i>

Source - Pivot table from <i>Table 2</i>	
Title:	2007-2013 Cohesion categorisation raw data (from closure reports)
Description:	Categorisation data from ERDF/ESF/CF programmes, in particular comparing planned amounts to actual investments
Source:	European Commission
URL:	https://cohesiondata.ec.europa.eu/2014-2020-Categorisation/ESIF-2014-2020-categorisation-ERDF-ESF-CF-planned-/3kkx-ekfq
Licence:	CC0 1.0 Universal
Last data update:	
Usage:	
Date of extraction:	26/04/2021
Selection:	Export data in CSV Filtered by values 74, 75, 91, 92, 93 in column <i>Dimension code, Year (2020)</i> and by fund in column <i>EU_Eligible_Costs_Decided</i> Data extracted for each MS using amounts in column <i>Grand Total</i>

COPYRIGHT

© European Union, 2022

The reuse policy of the European Court of Auditors (ECA) is set out in [ECA Decision No 6-2019](#) on the open data policy and the reuse of documents.

Unless otherwise indicated (e.g. in individual copyright notices), ECA content owned by the EU is licensed under the [Creative Commons Attribution 4.0 International \(CC BY 4.0\) licence](#). As a general rule, therefore, reuse is authorised provided appropriate credit is given and any changes are indicated. Those reusing ECA content must not distort the original meaning or message. The ECA shall not be liable for any consequences of reuse.

Additional permission must be obtained if specific content depicts identifiable private individuals, e.g. in pictures of ECA staff, or includes third-party works.

Where such permission is obtained, it shall cancel and replace the above-mentioned general permission and shall clearly state any restrictions on use.

To use or reproduce content that is not owned by the EU, it may be necessary to seek permission directly from the copyright holders.

Software or documents covered by industrial property rights, such as patents, trademarks, registered designs, logos and names, are excluded from the ECA's reuse policy.

The European Union's family of institutional websites, within the europa.eu domain, provides links to third-party sites. Since the ECA has no control over these, you are encouraged to review their privacy and copyright policies.

Use of the ECA logo

The ECA logo must not be used without the ECA's prior consent.